



Our Profile



Professional **Digital Marketing** Solutions



About Us

Karen Webs Solutions is a dynamic digital marketing and web design company based in Nyeri town, Kenya. We specialize in creating engaging and user-friendly websites and digital marketing strategies to help businesses harness online empowerment.

Our Mission

Our mission is to provide top-notch web design and digital marketing services that help businesses enhance their online presence and achieve their marketing goals.

Our Vision

Our vision is to be the most reliable web design and digital marketing agency, consistently delivering innovative solutions that exceed our clients' expectations.

Our Services

We offer a range of IT services including:

Web Development Solutions

Web Design
Web Redesign
Portal / User-Admin Systems
Ecommerce Systems
API Development
API Integration
Domain registration & hosting support

Digital Marketing Solutions

SEO (Search Engine Optimization)
SEM (Search Engine Marketing)
Social Media Management
Social Media Marketing Campaigns

Our web design services include creating engaging and user-friendly websites that align with our clients' brand identity. Our digital marketing services include developing comprehensive digital marketing strategies to help businesses increase their online visibility and reach their target audience.



Our Portfolio

We have worked with diverse businesses, and have gained immense experience as a result of our engagement with clientele from varying industries. Some of our esteemed clients are highlighted below.

Tourism	-	<i>MK Snow Tours & Travel</i>
Hospitality	-	<i>Oriental Palace Hotel</i>
Real Estate	-	<i>Jesma Investments</i>
Institution	-	<i>Career Guidance Institute</i>
Education	-	<i>Farm View Academy</i>
Business Automation Systems	-	<i>Shikamoo Ventures</i>
Course Registration System	-	<i>College of Career Guidance & Development</i>

Please visit the portfolio page on our website to learn more.



Why Choose Us

1. We price our top-notch solutions affordably without compromising on quality
2. We are committed to delivering evident and measurable growth for our clients
3. We understand the value of long-term reliability and consistency in serving our clients
4. We stay up-to-date with the highly dynamic digital space and keep our solutions aligned
5. We thrive in being resourceful to our clients to cultivate and maintain long-term engagements



Working Hours

We have the capacity to work with clients in our locality as well as virtually for clients that are located in distant locations. To ensure high-availability for clients in different timezones, we keep our virtual working hours flexible. Our physical office is open from 8:00am - 6:00pm on weekdays and 8:00am - 2:00pm on Saturdays. The office remains closed on Sundays but our virtual engagement can be arranged any-time especially to cater for clients in different timezones from ours which is GMT +3.

Our Contacts

Call/Whatsapp	-	+254 792 694 725
Email	-	info@karenwebs.com
Office Visit	-	Suite 38, 3rd Floor, Pamki House Building
Office Location	-	Kimathi Street, Nyeri Town, Kenya
Virtual Options	-	Google-meet / Zoom meetings
Our Website	-	www.karenwebs.com

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